

TOC

AMERICAS

Hola Colombia, Hola Cartagena!



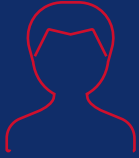
20 - 22 October 2026
Cartagena, Colombia

JUSTIFICATION TOOLKIT

Why Attend

TOC Americas 2026

Cartagena is where the global port and container supply chain community comes together to connect, collaborate, and grow. For 2026, the event brings:



1,800+
professionals



60+
countries represented



100+
exhibitors



500+
Port & Terminal Executives

Why Attend TOC Americas 2026?



Make your time at TOC Americas count.

Connect with the people, technologies and ideas shaping the future of the port and container supply chain — and take away insights you can put to work.



Build valuable connections.

Connect with peers, decision-makers, technology providers and potential partners through dedicated networking opportunities, including the Evening Networking Reception and SPRC Port Tour.



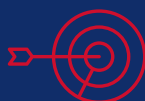
Learn from industry leaders.

Hear practical insights from leading ports, terminals, shipping, logistics and supply chain organisations, including MSC, Amazon Global Logistics, AliExpress, Ocean Network Express and Hapag-Lloyd.



Discover the latest solutions.

Explore new technologies and innovations through live demonstrations, product launches and technology showcases from leading industry players.



Benchmark and challenge your thinking.

Discover how organisations are tackling the industry's biggest challenges, with new topics including Supply Chain Management in an Uncertain World, Special Economic Zones and What's Beyond Port Infrastructure: Building a Maritime Trade Network.



Turn insights into action.

Take practical ideas back to your organisation to inform investment decisions, improve operations and support future strategy.



How This Toolkit Helps You

This kit provides everything you need to make a strong business case for attending TOC Americas 2026 in Cartagena.

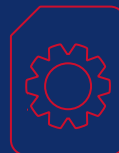
It includes:



Justification letter template
– ready for you to copy and personalise.



Ticket options overview –
understand available pass types
and benefits.



Cost breakdown template
– estimate the total investment.

Use these materials to prepare a clear and professional request for internal approval.

Justification Letter Template

Customise the following justification letter template to meet your needs and make it easier to organise a request for approval from your employer to attend TOC Americas 2026 in Cartagena.

For any further assistance, feel free to contact us at marketing.tocamericas@informa.com.



Justification Letter for TOC Americas 2026

Dear

I am writing to request your approval to attend **TOC Americas 2026**, taking place from **20-22 October 2026** at the **Cartagena, Colombia**. This major global gathering welcomes **1,800+ professional visits** and features **100+ exhibitors** from across the entire port and container supply chain ecosystem, representing over **60+ countries**.

Alongside the exhibition, I would also like to attend sessions and conferences that directly support the work we are doing, including:

Presentation 1:

Presentation 2:

Many of the exhibitors on the show floor can also support our upcoming projects, such as:

If I attend, I can meet face-to-face with the following companies to evaluate solutions, explore product demonstrations, compare innovations, and gather insights for our team:

I am seeking approval for the registration fee and travel-related expenses. The total cost will be approximately
Below is a full breakdown of the projected costs:

- **Ticket price:**
- **Airfare:**
- **Transportation:**
- **Accommodation:**
- **Meals:**

I've done considerable research, and **TOC Americas 2026** stands out as one of the most influential events for the port and container supply chain industry — unmatched in scale, innovation, and global reach. It brings together the people, companies, and ideas transforming the future of port operations and logistics.

Thank you in advance for your consideration. I am confident you will agree this is a worthwhile investment and a great opportunity to gain advanced insights, discover emerging technologies, and explore strategic innovations — all while building valuable new connections for our organisation.

Regards,



Ticket options

TICKET TYPE



Delegate pass

Designed for **professionals who want to go beyond the exhibition floor** — gaining access to the full conference programme, expert insights and premium networking opportunities to benchmark, learn and connect with industry peers.

Price: \$1,925

Early bird: \$1,754.50

Offer Available Until 30 August

What's included in your Delegate Pass?

- ✓ SPRC Port Tour
(Limited spaces, separated registration)
- ✓ Networking Reception

Sponsored by

**GRUPO PUERTO DE
CARTAGENA**
Conectamos vidas, transformamos el futuro



Contecar

- ✓ CSC Live & TECH TOC conference access
(simultaneous translations available for both English & Spanish)
- ✓ Full, unrestricted access to the exhibition.
- ✓ TOC GO app premium access — network directly with fellow attendees.
- ✓ Daily lunch
- ✓ Daily coffee breaks
- ✓ Get access to the speakers' presentation slides

TICKET TYPE



Free Pass

Designed for **professionals looking to discover the latest industry innovations, explore new solutions and connect with the market**

FREE

What's included in your Free Pass?

- ✓ Full Access to TECH TOC Conferences
- ✓ Access to the Exhibition Hall
- ✓ Non-Premium Access to the Official Event App

